



THE OFFICIAL  
SPONSOR OF  
BIRTHDAYS®



February 7, 2017

We are extremely excited to extend an invitation to you to come join the fight against cancer with Electro-Mechanical Corporation and the American Cancer Society as a sponsor for the **fifth** annual Bristol Half & Half Marathon on April 8, 2017. Over the past three years this event has been directly responsible for raising over **\$150,000.00** for the local Mid-South Division. These funds go directly back into our community for cancer research, prevention and education, patient support, detection and treatment. We look forward to an affirmative response of sponsorship from you at one of the levels listed below to make this event successful.

**Achievement – \$1,000**

- Company name listed on back of T-Shirts to be given to participants
- Banner placement at the half/finish line areas
- Opportunity to include company info/offer/promotion in participant bags
- Logo displayed at Friday Night Pasta Dinner for participants at the Train Station

**Cure – \$2,500**

- Logo on back of T-Shirts to be given to participants
- Recognition as a “Cure” sponsor throughout the event
- Banner placement at the half/finish line areas
- Opportunity to include company info/offer/promotion in participant bags
- Banner displayed at Friday Night Pasta Dinner for participants at the Train Station

**Survivor – \$5,000**

- Logo on back of T-Shirts to be given to Survivors, participants and volunteers
- Recognition as a “Survivor” sponsor throughout the event
- Banner placement at the half/finish line areas
- Opportunity to include company info/offer/promotion in participant bags
- Banner displayed at Friday Night Pasta Dinner for participants at the Train Station

**Other Significant Sponsorships (Refer to the Enclosed Brochure for Details)**

- Individual Race Title Sponsorships
  - Bristol Half & Half Marathon - \$10,000
  - 5k Run/Walk - \$5,000
  - Pasta Dinner - \$5,000
- Bib Sponsor (limited to 2 sponsorships) - \$3,000
- Mile Marker Sponsors (limited to 2 sponsorships) - \$3,000
- Media Sponsor (donated –in-kind advertising) - \$3,500
- Water Station Sponsor (One or All 12) - \$500 - \$3,500

Sincerely,

Amy Hopson  
Specialist, Relay for Life  
American Cancer Society – Mid-South Division  
508 Princeton Road, Suite 102  
Johnson City, TN 37601

Russell Leonard  
President & CEO  
Electro-Mechanical Corporation  
1 Goodson Street  
Bristol, VA 24201



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The American Cancer Society is a 501 © non-profit organization.

American Cancer Society
2017 Bristol Half and Half Marathon
Sponsor Reply Form

Please print all names and exactly as they should appear in all publications.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone : \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Opportunities:

\_\_\_\_\_ \$5,000 Survivor Sponsor

\_\_\_\_\_ \$2,500 Cure Sponsor

\_\_\_\_\_ \$1,000 Achievement Sponsor

\_\_\_\_\_ Race Title Sponsor
(Marathon, Run/Walk, Pasta Dinner)

\_\_\_\_\_ \$3000 Bib Sponsor

\_\_\_\_\_ \$3,500 Media Sponsor

\_\_\_\_\_ \$500-\$3,500 Water Station Sponsor
(One or All 12)

\_\_\_\_\_ Donation Amount

Check Enclosed: \_\_\_\_\_ Bill Me: \_\_\_\_\_ (Terms: Net 30 Days)

Please make check payable to the Electro-Mechanical Corporation
All donations are tax deductible.

Signature of Sponsor: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Please return to: Bristol Half & Half Marathon
c/o Electro-Mechanical Corporation
1 Goodson Street, Bristol, VA 24201
Fax this form to: 276-466-6931
Or Email this form to: runbristol@electro-mechanical.com
Phone: 276-645-8238

Email Company Logo in .EPS or .TIF high resolution format to: runbristol@electro-mechanical.com